

FOR IMMEDIATE RELEASE

## **New Board Members Appointed to Women In Trucking Foundation Board, Strengthening Commitment to Diversity and Inclusion in the Trucking Industry**

[MIDDLETON, WIS, May 31, 2023] - The [Women In Trucking \(WIT\) Foundation](#) is delighted to announce the appointment of three new board members to its esteemed board of directors: [Darcy Harper](#), CPA, Partner, Transportation Tax Consulting LLC; [Jennifer Plumlee](#), WIT Association Liaison, VP Managed Logistics and LTL at J.B. Hunt Transport Services, and; [Kathleen Roseman](#), Vice President, Fleet Sales at TravelCenters of America.

"We are thrilled to welcome these three new directors to the Women In Trucking Foundation board," said [Board Chair Theresa Check](#), Director, Western RSO, Hyundai Translead. "They each bring passion for empowering women. Their extensive experience in the industry make them valuable assets to our organization. We are confident that the unique insights and strategic thinking brought to the table by these three women will help drive our mission forward and create positive change within the trucking community."

### **About Darcy Harper**

Darcy Harper is a Certified Public Accountant in the state of Georgia with a concentration in Transportation Tax. In addition, she worked for EY in the Tax Department, and The Coca-Cola Company in the finance and marketing departments. She is currently a Partner at Transportation Tax Consulting specializing in sales and use taxes for transportation companies. She met her husband of over 30 years, Jimmy, in Atlanta and they have three adult children.

She said, "I have been a member of Women In Trucking for a while and have had the opportunity to meet many of the WIT women at recent events. I appreciate so much the hard work and difference that the WIT Foundation is making in this industry!"

### **About Jennifer Plumlee**

Jennifer Plumlee serves as JB Hunt's Vice President of Managed Logistics where she supports designing and delivering multi-mode solutions for customers who choose to outsource their transportation management. She is a seasoned, tech-savvy Supply Chain and Logistics Leader with 25 years of diverse experience as a provider and a shipper. Her passion for our Industry extends well beyond her day job as she is focused on growth and development of people, many who will be our innovators and change agents of the future. Jennifer was appointed by the WIT Association board to serve as the Association liaison to the Foundation board.

In her words, "The opportunity to serve on the WIT board is a way to pay it forward as a thanks to those who have supported me along the way and to encourage other females to set and pursue their own career goals in our Industry."

### **About Kathleen Roseman**

With over 22 years in the trucking industry, Kathleen Roseman is currently Vice President, Fleet Sales at TravelCenters of America (TA). In this role, Kathleen oversees TA's aggregator and channel partner business. She joined TA in 2001 and has held several roles in PR and Advertising, Store Marketing, Retail Services and Fleet Sales. She has a passion for her work in the trucking industry and motivating others.

In her free time, Kathleen enjoys spending time with her husband and two boys. In addition, she enjoys baking, gardening, playing volleyball and has recently taken up Taekwondo.

“I am inspired how the Women In Trucking Foundation empowers women who have answered their call to the trucking and transportation industry, providing support to women who need it. I have been very fortunate in my life and career and am interested in giving back and providing opportunities to those that may not be as fortunate. I look forward to taking an active role, using my leadership skills and strengths, to assist women achieve success in the trucking industry,” said Kathleen.

**About Women In Trucking Foundation:**

The [Women In Trucking Foundation](#) is a non-profit organization that supports ambitious students, drivers and professionals in the trucking industry who seek to grow their skills through classroom and vocational training. A community of corporations, foundations and individuals who value professional development in the trucking industry and are committed to seeing it grow. We raise funds for scholarships, evaluate applications and distribute funds to schools to ensure that women in the trucking industry have the support they need to grow their skills and themselves. In turn, the trucking industry benefits from a diverse and well-trained workforce that has continuous opportunities for development.

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